THE
FOUNDATION
UNITED

Elizabeth Melendez Fisher Good became a leader in the anti-sex trafficking movement by co-founding Selah Freedom. She has been instrumental in providing freedom to over 10,000 survivors since 2011. Out of this passion to end exploitation and protect children globally, another dream was been born. Today, as the Founder and CEO of The Foundation (formerly The Selah Way Foundation), Fisher Good collaboratively brings together the leading organizations across the United States and globally to provide best practices and proven models to exponentially eradicate sex trafficking and sexual abuse.

Elizabeth is a passionate pioneer and inspirational thought leader with a desire to expose the root of the issue behind sex trafficking, childhood sexual abuse. She is the author of Groomed (Harper Collins, 2020), which recounts her own story of loss, trauma, and triumph. Through her ministry arm, Free With E, Fisher Good dedicates her life to helping people following Jesus overcome messages and mindsets that hold them back from their true God-given identity, so that they can unleash into their FULL eternal purpose and legacy.

SRQ Magazine, in their article Fight For the Innocents, describes Elizabeth as "Part healer, part businesswoman, all resolve—if The Foundation is bringing light into the darkness, then Fisher Good is the one behind the megawatt." She is the recipient of the prestigious New York City Global Business Leader Award, The SRQ Women of Influence Award and The Tampa Bay Business Woman of the Year Award.