

SPEAK UP



Dear Educator,

More than ever, there is an inordinate demand on your time and resources. Faculty, staff and even students are now being presented with an array of diverse issues and challenges. One of these issues, though, has been targeting youth for generations and has gone significantly undiscussed and undetected. The issue I am speaking of is sex trafficking and exploitation. For over a decade we have perfected best practices in the prevention realm to empower and educate students and scholars on how to recognize and prevent this crime.

WHY THIS IS CRITICAL:

- COVID-19 has exacerbated risk factors and sex trafficking cases nationally.
- Sex trafficking has been reported in every single state.
- One out of nine children is approached online by a predator.
- One out of three girls and one out of five boys is sexually abused.

WHY NOW: Federal laws are underway which require Human Trafficking Prevention Education in public schools for grades K-12 (S.2136 & H.R. 5150). We are partnering with select schools that will lead the way in adhering to this new mandate before any noncompliance measures take effect.

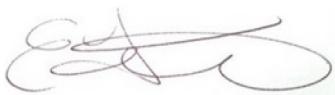
COMMITMENT NEEDED: Professional Development: estimated 2-3.5 hours of instructional time for faculty/staff. Leaders will need an additional 1.5-2 hours of preparation. Student-facing portion: 2-4 class periods or roughly 3.5-4 hours.

COST: \$50,000-FREE! We have strategically selected a small number of programs to partner with us for free during the 2022-2023 school year.

It is imperative that we unite to create a shield of protection for every student. We offer this incredible opportunity to you due to the undeniable fact that students are at risk of exploitation and abuse more than ever.

We make it easy through SPEAK UP, our TURN-KEY train-the-trainer curriculum for your entire school system. Your school will be nationally recognized as a participant in our National Pilot Program in partnership with University Partners: Yale University and Michigan State University. Once the national pilot study is complete, your school will have quantifiable data encompassing pre-and-post-training understanding of powerful and appropriate prevention techniques. This will make your school safer and more competent in protecting your students.

Thank you for your consideration. I look forward to working together!



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SPEAK UP



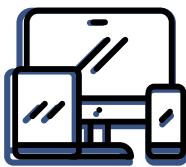
Sex trafficking and abuse is a problem that is too big to ignore.

Your school is invited to join our National Pilot Program to prevent sex trafficking of students.

We understand that a lot is being asked of educators. We also know that this issue is too important to ignore in schools. Our educational package allows your school system to learn life-saving information in a way that is easily delivered.

Why Your School System Needs SPEAK UP

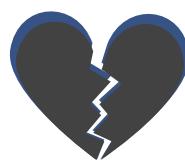
1 OUT OF 9 CHILDREN ARE SEXUALLY SOLICITED ONLINE



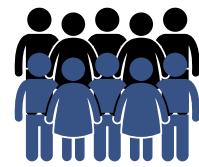
2 MILLION CHILDREN ARE SOLD INTO SEX TRAFFICKING ANNUALLY



92% OF SURVIVORS OF SEX TRAFFICKING WERE SEXUALLY ABUSED AS CHILDREN



1 OUT OF 3 GIRLS AND 1 OUT OF 5 BOYS ARE SEXUALLY ABUSED



The Foundation United (TFU) is dedicated to eradicating sex trafficking and exploitation through systemic change and getting to the root. TFU has created a very unique collaboration with Operation Underground Railroad (OUR). When we set out to scale SPEAK UP, we knew that we would need a highly-effective distribution channel with established global connections to reach children all over the world. OUR has a tremendous number of dedicated volunteers and partnering organizations, and had seen the demand for effective train-the-trainer prevention education in the school system. Together, we have paired up with our product, SPEAK UP, and their distribution system to systemically reach every student and adults working with them.

What SPEAK UP Means For Your School

SPEAK UP is a turn-key, train the trainer model that provides school systems with a top-down approach ensuring all faculty and staff will be educated on how to protect students and recognize the red flags and includes an evidence-based curriculum for K-12th grade students. Your school will receive personal coaching*, an easy-to-implement curriculum, and be nationally recognized as a participant in our National Pilot Program in partnership with University Partners: **Yale University and Michigan State University.**



Key Info About SPEAK UP

CONTENT: SPEAK UP allows school leaders to quickly train their teaching and support staff on awareness and prevention efforts to combat sex trafficking and sexual abuse. Teachers will be equipped to bring this critical information to their students. This professional learning tool is designed as a "train the trainer" turn-key tool to teach all faculty/staff and K-12th grade students.

COMMITMENT: Professional Development - estimated 1 hours of instructional time for faculty/staff. Leaders will need an additional 1 hour of preparation. Student-facing portion - 2-4 class periods or roughly 1.5-3 hours.

COST: FREE! We have strategically selected a small number of programs to partner with us for free during the 2022-2023 school year.

There are three phases included:

Onboarding: School leaders become informed and empowered to train their teams on awareness and prevention techniques. This includes an educator training experience that covers fundamental abuse awareness and prevention training.

Team Learning: Leaders facilitate a professional development experience for their sites, so teachers and staff are informed on awareness and prevention strategies and ready to take students through an awareness and prevention learning experience.

Student Learning: Educators implement a learning experience that promotes awareness and prevention of sex trafficking and sexual abuse.

SPEAK UP is turn-key professional development in a box, empowering school systems to end sexual exploitation. It is the answer to historical legislation supporting prevention in schools.

(S.2136 & H.R. 5150 - National) "HUMAN TRAFFICKING AND EXPLOITATION PREVENTION ACT OF 2021" and "Frederick Douglass Trafficking Victims Prevention and Protection Reauthorization Act of 2021" To amend the Public Health Service Act to provide for the implementation of curricula for training students, teachers, parents, and school and youth development personnel to understand, recognize, prevent, and respond to signs of human trafficking and exploitation in children and youth, and for other purposes.

(RULE # 6A-1.094123 - FL) CREATING A "CHILD TRAFFICKING FREE ZONE" School districts must annually provide instruction to students in grades K-12 related to child trafficking prevention and awareness. By December 1 of each year, each school district in Florida must submit an implementation plan.

(AB 1227 - CA) "HUMAN TRAFFICKING PREVENTION EDUCATION AND TRAINING ACT" Existing law authorizes a school district to provide sexual abuse and sex trafficking prevention education, as described, and authorizes the periodic conducting of in-service training of school district personnel relating to sexual abuse and sex trafficking.

(Amended H.B. 1 - OH) "SAFETY AND VIOLENCE PREVENTION TRAINING" requires ODE to develop a safety and violence prevention curriculum to train elementary school professionals to detect child abuse and prevent human trafficking.